

ADA Video Compliance Checklist

The information presented within this checklist is aimed at website owners seeking to learn the ropes of web accessibility. Technical elements are described in layperson's terms and, as a rule, all topics pertaining to the legalities of web accessibility are presented in as simple a manner as possible. **This checklist has no legal bearing, and cannot be relied on in the case of [litigation](#).**

Here are some of the most important action items you will need to address to ensure your online videos conform to the [Web Content Accessibility Guidelines \(WCAG\)](#) in compliance with the [Americans with Disabilities Act \(ADA\)](#).

- Choose an accessible video player:**
Select a video player that supports features like captioning, audio descriptions, and keyboard controls to ensure all viewers can access your content
- Provide captioning:**
Include accurate [closed captions](#) for all spoken dialogue and important sounds. Ensure they are synced properly with the audio
- Provide audio description:**
Add audio descriptions that narrate key visual elements in your videos, aiding viewers with [vision impairments](#)
- Ensure keyboard accessibility:**
Make sure your video player can be [fully operated using a keyboard](#), allowing users with motor disabilities to control playback and navigate the video

Going the extra mile

While not compulsory to reach WCAG 2.1 Level AA, you can further display your commitment to accessibility by providing the following:

- Provide sign language interpretation:**
Include sign language interpretations in your videos to assist viewers who are [deaf](#) or [hard-of-hearing](#)
- Provide extended audio descriptions:**
For videos with short dialogue pauses, create a version with extended audio descriptions where the video pauses to allow for detailed narration

- Provide media alternatives for people with both [low vision](#) and [hearing impairments](#):**
Offer detailed text alternatives that include visual and audio information for people who cannot access standard captions or audio descriptions

Let  **accessServices ensure your videos are ADA-compliant**

accessServices will manually audit your videos and remediate whatever compliance issues they are suffering from, saving you time and money.

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