Cookie Policy

Effective December 1, 2024

accessiBe Inc. and its affiliates ("**accessiBe**", "**we**", "**our**" or "**us**") uses certain monitoring and tracking technologies, such as cookies, beacons, pixels, tags, and scripts (collectively, "**Cookies**"). These are used in order to maintain, provide, and improve our website, available at https://accessibe.com/ and online customer/partner dashboard/portal (the "**Services**"), to optimize our offerings and marketing activities, and to provide our visitors and users ("**you**" or "**your**") with a better experience (for example, in order to store users' preferences, to better secure our Services, to identify technical issues, and to monitor and improve the overall performance of our Services).

This policy contains, among others, information on what Cookies are, the Cookies used on our Services, how to reject Cookies, and some useful links for further reading on the subject (the "**Policy**"). If you are unable to find the information you were looking for, or you have any further questions about the use of Cookies on our Services, please contact us at privacy@accessibe.com.

For more information about our general privacy practices, please visit our Privacy Notice.

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1. **WHAT ARE COOKIES?**

Cookies are small text files that are stored by the browser on your computer or mobile device (for example, Google Chrome or Safari) when you visit a website. They allow the website to store information like login information or user preferences. You can think of some Cookies as providing a so-called memory for the Services, so that it can recognize you when you come back and respond appropriately.

You are not obligated to accept all Cookies in order to use our Services, however, enabling Cookies may allow for a more personalized browsing experience and is required for most of our Services to work.

2. **HOW DO WE USE COOKIES?**

Cookies are used in various ways. accessiBe uses several different types of Cookies on its Services:

- **Essential Cookies:** these Cookies are necessary for the Services to function properly and cannot be disabled. They are usually only set in response to actions

made by you. These Cookies do not store information about you that will be used for other purposes.

- **Preferences & Functional Cookies:** these Cookies enable the Services to provide enhanced functionality and personalization. They may be set by us (first-party Cookies) or by third-party providers who work with us (third-party Cookies).

- **Performance & Analytics Cookies:** these Cookies are for internal use only. They help us to secure and maintain our Services, and to remember your preferences for tools found on the Services. They are also used for gathering analytics data on how users interact with our Services and the improvement performance of the site accordingly

- **Targeting & Advertising Cookies:** these Cookies make advertisements more relevant to the user. Our advertising partners may use it to show you relevant ads on different websites by uniquely identifying your browser and internet device.

3. HOW LONG DO COOKIES LAST?

The length of time a Cookie stays on your device varies according to its purpose.

A cookie that remains on your device after your session is concluded (until it expires or deleted) is called a "Persistent Cookie". Persistent Cookies are used for different purposes, such as storing your preferences, login information, your interaction with our Services and the effectiveness of our targeting Cookies.

A Cookie that is automatically deleted once your session is concluded is called a "Session Cookie". Session Cookies are used for the duration of your stay on our site and are automatically deleted when you exit the browser.

4. WHICH COOKIES DO WE USE?

Please visit the Cookie-List

See Google Analytics Privacy Notice
at: http://www.google.com/analytics/learn/privacy.html.

5. HOW CAN YOU REJECT OR REMOVE COOKIES AND MANAGE YOUR PREFERENCES?

You have a choice regarding the use of Cookies as described in this policy. Please note that rejecting or removing certain Cookies may affect the quality of the Services.

You may manage cookies by adjusting your web browser settings, usually located in the 'Options' or 'Preferences' menu of your browser.

Please note that when you get a new computer, install a new browser, erase or otherwise alter your browser's cookie file (including upgrading certain browsers), you may also clear the opt-out Cookies installed once you opt-out, so an additional opt-out will be necessary to prevent additional tracking.

6. USEFUL LINKS

For more information regarding Cookies, you may find the following websites useful:

- www.allaboutcookies.org
- www.youronlinechoices.co.uk

7. "DO NOT TRACK" SIGNALS

Some web browsers may transmit "Do Not Track" signals to websites with which the browser communicates, telling the website not to follow its online movements. Because of differences in how web browsers interpret this feature and send those signals, and lack of standardization, it is not always clear whether visitors and users intend for these signals to be transmitted or whether they are even aware of them. Therefore, as many other reputable websites and online platform, we currently do not respond to such "Do Not Track" signals.

8. CHANGES TO THIS POLICY

We will update this Policy when needed. When we change this Policy, we will post the updated policy on our website.