How Al-powered accessibility transformed UCP's website

Rebranding UCP's website with accessFlow



United Cerebral Palsy (UCP) is a national nonprofit serving over 200,000 individuals with cerebral palsy and other disabilities. For its 75th anniversary, UCP set out to refresh its national website ensuring it reflected both its legacy and its commitment to accessibility.

The Challenge

To mark this milestone, UCP found a web agency to:

- Refresh the brand with a timely update that met accessibility standards
- **Deliver an inclusive user experience** for thousands of individuals and families relying on UCP resources.
- Minimize expenses while delivering a modernized website
- **Reinforce credibility** as a disability-focused nonprofit leading by example.



"Our website is more than a digital presence — it's a lifeline for the disability community, including the families and individuals served by UCP's affiliate network. By making it accessible, we're ensuring that everyone, regardless of ability, can find the resources and support they need."

Armando Contreras | President & CEO, UCP

The solution: accessFlow

accessibility platform, into the website build.

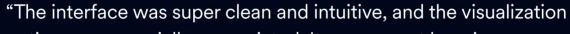
As a seasoned nonprofit partner, UCP integrated accessFlow, accessiBe's developer-first

With accessFlow, the web agency was able to: ✓ Audit the site with automated scanning across pages, elements, and user flows

- Prioritize critical user journeys with visualization tools that made complex issues
- easier to understand. **Fix** recurring accessibility issues using guided code examples.

and improve accessFlow for future businesses looking to advance their accessibility.

During implementation, the web agency provided feedback that helped accessiBe refine features



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option was especially appreciated. It was a great learning process." UCP's web agency partner

UCP's mission of inclusion

Accelerated delivery: UCP successfully launched its website on time, with

Results

Reduced remediation overhead: Automated scans and guided fixes cut down the time and effort required to identify and resolve accessibility issues

Innovating with Al: By leveraging accessFlow, UCP demonstrated how

accessibility built into the development process

- organizations of any size can lead with Al-powered accessibility Scalable impact: The improvements extended beyond compliance, advancing



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"As a UCP Affiliate representing the national organization on accessiBe's Inclusive Product Advisory Board, it's meaningful to provide direct feedback that shapes accessibility solutions.

Leah Ison | Communications, CP Alberta (a UCP Affiliate)

Join us in supporting their work by making a donation today.

Support UCP's mission United Cerebral Palsy empowers people with disabilities and their families nationwide.