accessiBe

How *AI-powered* accessibility transformed UCP's website

Rebranding UCP's website with accessFlow

United Cerebral Palsy (UCP) is a national nonprofit serving over 200,000 individuals with cerebral palsy and other disabilities. For its 75th anniversary, UCP set out to refresh its national website — ensuring it reflected both its legacy and its commitment to accessibility.

The Challenge

To mark this milestone, UCP found a web agency to:

✓ **Refresh the brand** with a timely update that met accessibility standards

✓ **Deliver an inclusive user experience** for thousands of individuals and families relying on UCP resources.

✓ **Minimize expenses while** delivering a modernized website

✓ **Reinforce credibility** as a disability-focused nonprofit leading by example.

> "Our website is more than a digital presence — it's a lifeline for the disability community, including the families and individuals served by UCP's affiliate network. By making it accessible, we're ensuring that everyone, regardless of ability, can find the resources and support they need."
>
> **Armando Contreras** | President & CEO, UCP

The solution: accessFlow

As a seasoned nonprofit partner, UCP integrated accessFlow, accessiBe's developer-first accessibility platform, into the website build.

With accessFlow, the web agency was able to:

✓ **Audit** the site with automated scanning across pages, elements, and user flows

✓ **Prioritize** critical user journeys with visualization tools that made complex issues easier to understand.

✓ **Fix** recurring accessibility issues using guided code examples.

During implementation, the web agency provided feedback that helped accessiBe refine features and improve accessFlow for future businesses looking to advance their accessibility.

> "The interface was super clean and intuitive, and the visualization option was especially appreciated. It was a great learning process."
>
> **UCP's web agency partner**

Results

✓ **Accelerated delivery:** UCP successfully launched its website on time, with accessibility built into the development process

✓ **Reduced remediation overhead:** Automated scans and guided fixes cut down the time and effort required to identify and resolve accessibility issues

✓ **Innovating with AI:** By leveraging accessFlow, UCP demonstrated how organizations of any size can lead with AI-powered accessibility

✓ **Scalable impact:** The improvements extended beyond compliance, advancing UCP's mission of inclusion

> "As a UCP Affiliate representing the national organization on accessiBe's Inclusive Product Advisory Board, it's meaningful to provide direct feedback that shapes accessibility solutions."
>
> **Leah Ison** | Communications, CP Alberta (a UCP Affiliate)

Support UCP's mission

United Cerebral Palsy empowers people with disabilities and their families nationwide.
Join us in supporting their work **by making a donation today.**

Ready to try *accessFlow?*

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