

[Company Name / Logo]

Commits to Leveling the Digital Playing Field on Global Accessibility Awareness Day

[Company Name] joins a global movement working to ensure the web works for everyone — including more than one billion people worldwide living with a disability

[City, State — Date] — On Global Accessibility Awareness Day (GAAD), [Company Name] is reaffirming its commitment to digital accessibility.

[Company Name, one-line description] is using this moment to strengthen how its digital experience works for the people it serves. For [Company Name], accessibility is not a one-time initiative. It's part of building a more reliable, usable experience for every customer.

Why this matters

[Company Name] serves [customer base]. When digital experiences fall short, it creates friction at critical moments. Accessibility is how we reduce that friction and earn trust with every interaction.

What we're doing

To improve accessibility in practice, [Company Name] is:

- [Specific action]
- [Specific action]
- [Specific action]

In collaboration with accessiBe, [Company Name] is implementing solutions that support continuous accessibility improvements over time. This work is informed by accessiBe's Advisory Board and accessLabs, ensuring accessibility efforts reflect real user needs in practice.

“ Accessibility is not theoretical for me. As a C4–C5 quadriplegic, I rely on digital experiences to work — or I'm completely blocked from them. What matters is consistent improvement in how websites actually perform for people with disabilities.

Josh Basile, Community Relations Manager, accessiBe

Accessibility is a practice, not a project

As awareness grows, expectations do too. [Company Name] is committed to ongoing improvements to ensure its digital experience remains usable, reliable, and effective for all users.

About [Company Name]
[Boilerplate]

About accessiBe

accessiBe helps businesses improve website accessibility at scale through automation, testing, and expert support, making accessibility an ongoing part of how digital experiences are built and maintained.